



## **Donor Privacy Policy**

To assure that the Miami Lighthouse for the Blind and Visually Impaired merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in supporting our organization, we declare that the Miami Lighthouse for the Blind and Visually Impaired (MLB):

- ❖ Shall not disclose personal information with anyone else.
- ❖ Shall adhere to the principle that all donor and prospect information created by, or on behalf of, MLB is the property of our organization and shall not be transferred or utilized except on behalf of MLB.
- ❖ Shall not trade, share or sell a donor's personal information with anyone else, nor send donor mailings on behalf of other organizations.
- ❖ Shall only share personal information once the donor has given MLB specific permission to release information.
- ❖ Shall take care to ensure that contributions are used in accordance with donors' intentions.
- ❖ Shall obtain explicit consent by donors before altering the conditions of financial transactions.
- ❖ Shall take care to ensure that all solicitation and communication materials are accurate and correctly reflect MLB's mission and use of solicited funds.